

CASE STUDY



EXCEPTIONAL TALENT QUICKLY

Prepay Power, a leading energy provider, faced the challenge of efficiently recruiting top talent for various roles, including Telesales, Customer Experience, Sales, Customer Support, Online Support, Junior Sales, and Field Sales Representatives. Rent a Recruiter partnered with Prepay Power to address their recruitment needs, optimising the hiring process and enhancing the candidate experience.

SOLUTIONS FOR YOUR BUSINESS

At a glance



26 PLACEMENTS



11 FIELD SALES REPRESENTATIVES SUCCESSFULLY RECRUITED



2.5 MONTHS

Rent a Recruiter diligently reviewed and phone-screened candidates from diverse backgrounds to match Prepay Power's specific role requirements. The recruitment process encompassed Telesales, Customer Experience, Sales and Customer Support, Online Support, Junior Sales, and Field Sales Representative positions.

Rent a Recruiter's strategic partnership with Prepay Power led to exceptional results, empowering the company with a dynamic talent pool, efficient hiring process, and cost-effective recruitment strategy. The collaborative efforts between Rent a Recruiter and Prepay Power have paved the way for continued success and growth within the organisation.



Recruitment Solutions



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Screening candidates



Scheduling & conducting interviews



Making candidates Offers

Rent a Recruiter

Business Solutions

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The following solutions were implemented:

CV Sourcing on Indeed: Rent a Recruiter sourced qualified candidates from Indeed's extensive database, seeking out potential matches based on skill sets and experience.

Rent a Recruiter provided comprehensive services that included:

Shortlisting from Occupop: Suitable candidates were shortlisted from Occupop's platform, streamlining the initial screening process.

Interview Arrangements: Rent a Recruiter efficiently scheduled first and second-round interviews for selected candidates, minimising delays and expediting the hiring process.

Indeed Metrics Review: The existing job ads on Indeed were audited and optimised based on market research. Changes included adjusting salaries to start at 24k, adding "no experience required" in the intro paragraph, and using the "door to door" tag to attract more candidates.

Swift Feedback and Offers: To enhance candidate experience, feedback from interviews was promptly provided, allowing for swift decision-making and reducing time-to-hire. Quick offers were extended to successful candidates, ensuring a seamless transition into their roles.

Rent a Recruiter's efficient and targeted approach yielded significant value to Prepay Power:

Successful Placements: A total of 26 placements were made, with 11 Field Sales Representatives successfully recruited within just 2.5 months.

Time to Hire: The streamlined process resulted in an impressive time to hire of 1-2 weeks, reducing time wastage and expediting talent acquisition.

Cost Per Hire: The cost per hire was optimised at €742, reflecting Rent a Recruiter's cost-effective recruitment approach.

Rent a Recruiter successfully addressed the challenges faced by Prepay Power:

Candidate Attendance: Measures were taken to address candidate no-shows by streamlining communication and ensuring clear expectations were set during the interview scheduling process.

Job Ad Visibility: By optimising the job ads on Indeed, Rent a Recruiter significantly improved visibility and rankings, attracting a more relevant pool of candidates.